

Trails of Discovery – Creative Commons Licence Advice Sheet

The Creative Commons Licence provides protection for trails created by The Arts Society by allowing the venue to use the trail whilst the copyright is retained by The Arts Society.

Trails are marked 'Created by The Arts Society xxxx' and the small logo (see below) that is on the templates gives notification of the Creative Commons licence.

The trail recipient(s) should be advised of the Licence at the initial meeting held to agree the development of a trail, and a copy of the Licence given to the venue when the trail is presented.

The conditions of the licence are:

Attribution



Y The Arts Society is credited with the trail

Non Commercial



NC The trail may not be used for commercial purposes.

Share Alike



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The venue or user may alter the trail if necessary, as long as they credit The Arts Society and license the new trail under the identical terms.



A further condition is that over time if alterations need to be made to the trail The Arts Society must be informed and supplied with an updated version so the trail can be reissued in hard copy and / or electronic format.